

**ARIZONA PUBLIC HEALTH ASSOCIATION
AFFILIATED WITH THE AMERICAN PUBLIC
HEALTH ASSOCIATION**

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*The Voice of Public Health in
Arizona*

**We're on the web
www.azpha.org**

Staff: Executive Director, Susan Higgins

Admin Assistants - Ruth Mota, Valerie Odeh

Financial Assistant - Stephanie Gallegos

Listserve Manager - Margaret Simmons

AzPHA is a private, non-profit association with a mission to improve the health of all Arizonans through education, advocacy and professional development. Founded in 1928, it has served its members continuously for 79 years. The vision for a healthy and vibrant Arizona is strengthened by providing the voice for public health.

Board of Directors

2006-2007

Jack Beveridge

Colleen Goltz

Christine Morgan

Nick Meza—student rep

Ellen Owens-Summo

Jennie Mullins

Barbara Herber-Baumann

Barbara Worgess

Al Brown

Stephen Everett

Marisue Garganta

Kim Russell

Gerry Garvey

Ross Merritt

Isela Luna

Mary Suagee-Beauduy

Mary Ellen Cunningham

Tim Flood

Christine Liberato

Juman Abujbara

Barbara Jorgensen

Sharon Sass

Joyce Fleiger

Pete Wertheim

Jill de Zapien

Becky Brooks

Lee Renda

Judy Norton

Gana Granillo

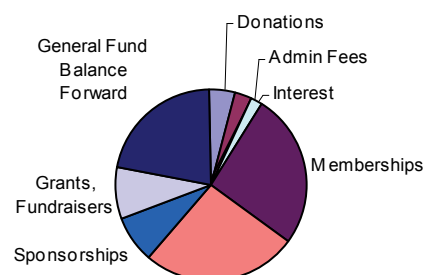
(Strengthening Infrastructure con't)

Two new sections were added in 2007: Maternal Child Health, co-chaired by Mary Ellen Cunningham and Barbara Jorgensen, and HIV/AIDS/HEP C, co-chaired by Judy Norton and Gerry Garvey. Any new member can choose one of these sections as their primary or secondary section. It only takes 10 members to form a section!

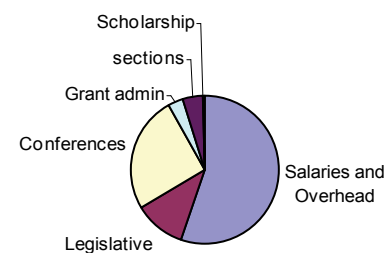
AzPHA participated in the annual archiving process at APHA. This requires subject matter experts to review policies previously adopted by the association, and provide comments about the relevancy, timeliness and quality before they are recommended for archiving. Four board members helped review policies: Ellen Owens-Summo, Jack Beveridge, Joyce Fleiger and Dorothy Hastings ...thank you all!!

Financial Summary: Arizona Public Health Association

Revenues 2006-07



Expenses 2006-07



AzPHA Annual Report 2007

Arizona Public Health Association
Affiliated with the American Public Health Association

From the Executive Director, Susan J. Higgins

Volume 2, no. 1

September 6, 2007



Highlights for 2007

- Momentum in building Sustaining Memberships helps bolster revenues
- High levels of collaboration with various partners builds better information and communications sharing.
- New grant submissions to APHA, and corporate foundations.

Focus on Improved External Collaborations in 2007

The emphasis for the Executive Director of AzPHA during 2006-07 was on expanding our network of partnerships and engaging in more information sharing, joint execution of conferences and events, and strategic planning—together. The Executive Committee of the Board of Directors revisited the strategic plan and concluded that AzPHA still has some distance to travel toward full achievement of the plan. The four strategic priorities for the association for the coming year are:

- Increase membership and provide professional development opportunities
- Increase impact on public health policy
- Expand and enhance external collaborations
- Strengthen organizational infrastructure

Highlights of membership

Our sustaining membership has risen to 36 over the past year. Our active, paid membership is 367—surpassing the goal of 350 for the year.

The increase in the level of giving is shown in the table on the right:

	2005	2006	2007
Diamond (\$10,000)	1	2	3
Platinum (\$5,000)	2	1	0
Silver (\$1,000)	4	9	11
Bronze (\$500)	14	10	14
Individual Silver	0	1	2
Individual Bronze	1	7	6

Evaluations from Spring Conference show “Excellent” Reviews from Attendees.

All evaluations from conferences and events are reviewed carefully to make sure that we collect the information from members that will make a difference in the professional development opportunities by AzPHA. The Spring Conference was a joint collaboration between the AzDHS Office of Chronic Disease and Nutrition, the Steps to a Healthier Arizona program, and AzPHA. The theme for the third day of the conference was “Telling & Selling Your Public Health Story” and by all accounts, the planning committee hit on a topic that was informative and full of entertainment and story-telling. There were 147 registrations and the conference was held in the Black Canyon Conference Center. (more on page 2)

Board of Directors 2006-2007

President:

Doug Hirano

President Elect:

Bob England

Vice President:

Dorothy Hastings

Immediate Past President

Sandra Halldorson

Secretary:

Judy Walruff

Treasurer:

Robert Resendes

Affiliate Representative to the Governing Council of APHA (ARCG)

Elsie Eyer

(continued on page 4)

Impact on Public Health Policy in 2007

Our legislative committee worked hand-in-hand with community partners and community activists to raise the voice of public health at the local, state and national levels. Many thanks go to chair **Jack Beveridge** and co-chair **Kathy Clevenger-Burdell** for leadership on public policy this year. The addition to the Board of Directors, **Pete Wertheim**, Government Relations at ADHS, has also added great information and organization to our advocacy efforts. **Al Brown** continues to keep us well informed of the environmental issues affecting public health.

Our mission continues to support a stronger public health infrastructure, create better access to health care and ensure a safe and healthy environment in which to live, work and play throughout Arizona. A separate year-end report from this active and outstanding committee is available in your Annual Meeting packet. They meet before the monthly board meeting from December to May during the state legislative session. Come join this group to learn about citizen advocacy around issues that matter to you as a person concerned about public health issues!

The annual Public Policy forum was collaboratively planned and advertised this year among the Arizona

Rural Health Association, the Rural Health office at MEZCOPH at the University of Arizona, and AzPHA. It was held on January 9, 2007 at the State Capitol. Twenty-three state legislators confirmed their attendance at some point during the day long forum, and attendees sat with their representatives during lunch in order to get to know them better.

Last year AzPHA purchased some new software to help boost our members participation in the advocacy arena. By now you should know that Capwiz is a “push-button” advocacy program that informs you of the issues, and provides a formatted letter to respond to your legislators with just a click of your computer mouse. Go to the Legislative Action Center on www.azpha.org to enroll for action alerts.

We have learned exactly how many members have responded to the action alerts. We are pleasantly surprised to report that 318 advocacy messages were sent via the

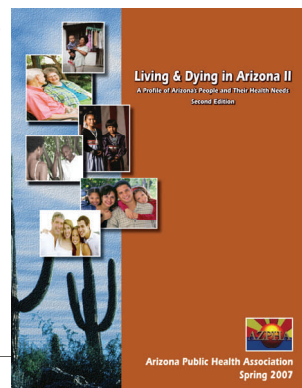
capwiz site. There was a three-way tie for the top activist, each sending 17 messages during the session:

Congratulations to **Pat VanMaanen**, **Barbara Herber** and **Andie Denious** for their citizen advocacy efforts through AzPHA!

Other activists in the top ten were: **Barbara Burkholder**, **Stephen Everett**, **Carol Feingold**, **Kathy Clevenger-Burdell**, **LeAnne Provost** and **Melissa Selbst**.

Thousands of messages are capable of being sent with Capwiz, and we hope to at least double the number of activists and messages in the coming year. It truly makes a difference!

Living & Dying in Arizona II was released in April, and distributed to all congressional representatives and state legislators, 2,500 copies to date!



Community Collaborations were enhanced when AzPHA accepted a board position of the Protecting Arizona's Family Coalition (PAFCO) in 2007.

Professional Development Opportunities (continued from page 1)

Other professional development opportunities were afforded to members in our series of friendraiser/fundraisers in the past year. A delightful presentation by Carol Wall from the national family planning community at Barb Burkholder's lovely home in Paradise Valley was inspirational. Seasoned veterans and the younger generation rubbed elbows and exchanged ideas about the state of teen pregnancy, abstinence only education, and the public health roots of family planning. In October the Managed Care Section held a full day conference on Medicare Part D which enlightened all participants to the intricacies of the provisions for elderly and low-income recipients of Medicaid and Medicare. In November, members gathered for Breakfast with Susan Gerard, Director of the Arizona Dept. of Health Services at the beautifully decorated University Club in central Phoenix. She spoke about a new vision within the department. In May, interested members re-visited the topic of healthy, sustainable communities and the impact on public health during a talk by Dean Brennan, co-founder of the Project for Livable Communities, with his wife, Mary. The venue for the talk was the Flinn Foundation, also located in central Phoenix. There were about 30 people in attendance, representing a wide range of public health interests.

The leadership of AzPHA participated in two board training sessions in 2007 with topics of “What Gives You Juice” i.e. motivation and “How to Build Sustaining Fund Development in AzPHA”.

External Collaborations in 2007 (con't.)

AzPHA helped an incubator project - “AZ Safe Baby Haven” - to carry-out a fundraising event and to begin the process for getting their own, independent status as a non-profit charity. Their “fun-run” was held in February and was a great success for the new coalition. AzPHA acts as a fiscal agent for this project.

The Project for Livable Communities finished their website in 2007 and a link exists on our homepage at www.azpha.org. Periodic newsletters are sent via the list serve with updates on progress to achieve healthy, sustainable communities in Arizona through design and planning.

The Executive Director attended a summit on this topic led by ASU with various stakeholders present, i.e. city managers, county and

state planners, corporations, etc. interested in livable communities, AzPHA continues to advocate for healthier community planning and development.

A potential new “incubator” project was introduced to the Board of Directors at the July meeting. The Allergy Network presented information on efforts to inform schools, parents, and the general public about the dangers of food allergies, especially for children. Further discussions may result in a new project under the umbrella of AzPHA in the next year.

New invitations to be a part of advisory committees have come to AzPHA in 2007. The Dept. of Environmental Quality extended invitations to provide subject matter experts in Solid Waste Management, and Air Quality while ADOT has invited us

to the table for input regarding the loop 202 extension in south Phoenix which will affect the environment and schools in the area.

AzPHA joined the Alliance for Non-Profits this year, and the Executive Director attended several events by other organizations including a cultural competency seminar by the Asthma Coalition in November, The Summit for Women from the Women's Foundation in February, Adolescent Health Care conference and the Sierra Club Environmental Day at the Legislature in March, the TAPI conference in April, and the Independent Living (Disabled Community) Summit in July. The Executive Director also joined the “Inter-natal Task Force” lead by **Dr. Dean Conrod** at Maricopa County Medical Center, which meets quarterly.

Fund Development and Organizational Infrastructure in 2006 –07

- There is a continuing need to increase revenues as the Treasurer's Report from Robert Resendes states. Please see this on the financial summary in your Annual Meeting Packet
- On the homepage of our website a “DONATE NOW” button allows visitors to give a charitable donation, and
- “GOODSEARCH” search engine button gives us a rebate every time you use the engine to search the internet (see enclosed flyer in your binder).

The Birdies for Charity fundraiser raised \$1,642 in 2007 - short of our goal of \$2000. Please pledge today - find your pledge forms in your packet for the 2008 FBR Golf tournament. It's fun and easy!

Student volunteers and regular volunteers helped out with office work

during busy times, Thank You to: Candice Vaughn, a trauma nurse and student at Grand Canyon University, Lexi Beedle, a high school student, Tracy Clayton, Stephanie Gallegos and AzPHA members Jane Canby, Pat VanMaanen, and Gordon Jensen. Margaret Simmons has turned over her duties as list serve manager and we thank her for all her years of maintaining the list serve and helping to transition the duties to AzPHA staff.

Our donors and volunteers are the backbone of this organization. There were many donors in the President's Club (\$75 or more) and other donations such as year-end, conference or unsolicited amounts which totaled \$10,035 in 2007. Thank you all who contributed to our success this year!

We added a great new benefit for members by creating a JOB BANK

on our homepage at www.azpha.org. Anyone can post a job related to public health, and several members have commented on this great service.

The Board of Directors has approved some new equipment upgrades for the office, including a printer/scanner/copier and upgraded computers. A capacity-building grant from APHA, of which we are an affiliate, was submitted in August to hopefully fund the much needed upgrades.

Speaking of grants, a new grant was received from the Union Pacific Foundation and we received another grant from the Employees Charitable Fund of Boeing, Mesa for a second year. These grants represent our community reaching out to help AzPHA build capacity, and we thank them!

Finally, please welcome our new Admin Assistant, Valerie Odeh, who graduated from the U of A in May!