

**ARIZONA PUBLIC HEALTH ASSOCIATION
HEALTH EDUCATION SECTION
PRESENTS**

HEMMY (Health Education Media Makers Yearly) AWARDS

This event is being held in conjunction with the Fall 2007 annual AzPHA Conference. Winners will be announced at the conference.

ELIGIBILITY: Any health education or patient education material produced in Arizona by (an) Arizona resident(s) during September, 2006 –August, 2007 is eligible for a HEMMY award. No item may be entered in more than one category.

Definition of Health Education Materials: Only material(s) developed for the primary purpose of educating a target audience on (a) health issue(s) will be considered health education materials. Materials that primarily promote the services of a business will not be considered health education materials.

Entry fee: A \$25.00 fee for each entry must be submitted with the material and entry form. Checks should be made payable to the Arizona Public Health Association.

HEMMY Levels & Categories

Levels for submission: 1) Professional (developed/created by a paid professional entity)
2) Grassroots (materials developed/created in-house, excluding; printing)

Categories

Professional 1 st place 2 nd place honorable mention	Campaign 1 st place 2 nd place honorable mention	Other 1 st place 2 nd place honorable mention
Grassroots 1 st place 2 nd place honorable mention	Campaign 1 st place 2 nd place honorable mention	Other 1 st place 2 nd place honorable mention

CATEGORY	DESCRIPTION
Campaign	A health education campaign must have a definite start date, a definite completion date, and a specific target audience. All parts of the campaign, including mastheads, logos, radio and TV PSAs, audio-visuals, posters, etc. are considered part of the campaign.
Other	Includes print (brochures, booklets, book chapters), visual aids (posters, banners, educational displays or models), audio-visual (videocassettes, slide tapes, etc.), curriculum (teaching tools that outline goals, objectives, and strategies in education)

***Awards will be presented only to entries that meet the judging criteria.**

Awards for each category include:

First Place	-	Commemorative Plaque
Second Place	-	Large Certificate
Honorable Mention	-	Small Certificate

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Contest entry form

Application: Each entry must be accompanied by an entry form and entry fee of \$25.00. Checks should be made payable to the Arizona Public Health Association, by 5:00 pm, Friday, August 3, 2007. Entries should be sent to:

**Mary Suagee-Beauduy
AzPHA 2920 N. 24th Avenue, Suite #250
Phoenix, Arizona 85015**

Special Notes: Entrants should pick up all submitted materials at the conclusion of the conference. If you are submitting materials for a category, you may not serve as a judge for that category.

FOR FURTHER INFORMATION PLEASE CALL: Mary Suagee-Beauduy at (602) 248-4195.

Complete one form for each submission! Please print or type all of the following information:

NAME (Submitted by): _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIPCODE:** _____

CONTACT PERSON: _____ **DAYTIME PHONE:** _____

EMAIL: _____

Level (please check): Paid Professional Grassroots

Category (please check): Complete Campaign Other (Audio, Video, Print, Visual Aid, etc.)

Title of project: _____

Objectives (List no more than two):

Brief description of entry including how it was used, approximately how many people it reached, and the result(s): _____

By using this material, the target audience will: _____

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SPECIAL NOTE: All videocassettes must be submitted in ½ inch VHS format for judging.

I certify that the material submitted for judging was developed by (an) Arizona resident(s) and produced in Arizona during September 2006 – August 2007.

Signature

Date