

**ARIZONA PUBLIC HEALTH ASSOCIATION
HEALTH EDUCATION SECTION
PRESENTS**

HEMMY (Health Education Media Makers Yearly) AWARDS

This event is being held in conjunction with the Fall 2005 annual AzPHA Conference. Winners will be announced at the conference.

ELIGIBILITY: Any health education or patient education material produced in Arizona by (an) Arizona resident(s) during October, 2004 – September, 2005 is eligible for a HEMMY award. No item may be entered in more than one category.

Definition of Health Education Materials: Only material(s) developed for the primary purpose of educating a target audience on (a) health issue(s) will be considered health education materials. Materials that primarily promote the services of a business will not be considered health education materials.

Entry fee: For all categories, an entry fee of \$25.00 must be submitted with the material and entry form.

HEMMY Levels & Categories

There are two levels for submission: 1) Professional (outside company paid to design and create materials)
2) Grassroots (materials designed and created in-house)

CATEGORY	DESCRIPTION
Campaign	A health education campaign must have a definite start date, a definite completion date, and a specific target audience. All parts of the campaign, including mastheads, logos, radio and TV PSAs, audio-visuials, posters, etc. are considered part of the campaign.
Other	Includes print (brochures, booklets), visual aids (posters, banners, educational displays or models), audio-visual (videocassettes, slide tapes, etc.), curriculum (teaching tools that outline goals, objectives, and strategies in education)

***Awards will be presented only to entries that meet the judging criteria.**

Awards for each category include:

First Place	-	Commemorative Plaque
Second Place	-	Large Certificate
Honorable Mention	-	Small Certificate

Application: Each item must be accompanied by an entry form and appropriate fee, by 5:00 pm, Friday, August 1, 2005. Entries should be sent to:

**Pat Auflick
Arizona Health Sciences Library
1501 N. Campbell Ave.
Tucson, AZ 85725-5079**

Special Notes: Entrants should pick up all submitted materials at the conclusion of the conference. If you are submitting materials for a category, you may not serve as a judge for that category.

FOR FURTHER INFORMATION PLEASE CALL: Pat Auflick at (520) 626-6770.

Complete one form for each submission! Please print or type all of the following information:

**ARIZONA PUBLIC HEALTH ASSOCIATION
HEALTH EDUCATION SECTION**

Contest entry form

NAME (Submitted by): _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIPCODE: _____

CONTACT PERSON: _____ DAYTIME PHONE: _____

EMAIL: _____

Level (please check): Paid Professional Grassroots

Category (please check): Complete Campaign Other (Audio, Video, Print, Visual Aid, etc.)

Title of project: _____

Objectives (List no more than two):

Brief description of entry including how it was used, approximately how many people it reached, and the result(s): _____

By using this material, the target audience will: _____

Application: Each submission must be accompanied by this entry form and a \$25.00 entry fee. All entries and fees must be received by 5:00 pm, Friday, August 1, 2005. Checks must be made payable to the Arizona Public Health Association. Entries should be sent to:

**Pat Auflick
Arizona Health Sciences Library
1501 N. Campbell Ave.
Tucson, AZ 85725-5079**

SPECIAL NOTE: All videocassettes must be submitted in ½ inch VHS format for judging.

I certify that the material submitted for judging was developed by (an) Arizona resident(s) and produced in Arizona during October 2004 – September 2005.

Signature

Date